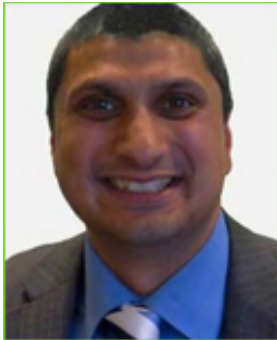


CPD Management & Leadership Experience



**Nadeem Shaikh**

*Managing Director, SMART Way Forward*

Nadeem Shaikh founded SMART Way Forward to offer organisations working in sport, leisure, health and fitness the benefit of his wealth of knowledge and experience from 24 years of being involved in the industry. He is a qualified sales and management trainer, a UK Athletics Level 3 Performance Endurance coach and a coach on the National Coach Development Programme with England Athletics. In addition, he has worked with numerous sport's National Governing Bodies (NGBs), County Sports Partnerships (CSPs), local authorities and corporate companies around the UK. Nadeem has competed at county, regional and international level and now coaches some of the best young endurance athletes in the UK. Nadeem is a former vice president of Shaftesbury Barnet Harriers and has sat on a number of sports committees, including those which organise, train and coordinate marshals for events such as the London Marathon, London Mini Marathon, Bupa 10k and the Adidas Women's 5K.



**Bryan Steel**

*Olympic Medallist, British Cycling*

Bryan Steel made it into the British cycling team at a time when a revolutionary change management programme catapulted the team onto the world stage. He competed in four Olympic Games, winning Bronze in the Team Pursuit in 2000 and Silver in 2004. Bryan has worked with various organisations including Sport England, The Youth Sport Trust, Dame Kelly Holmes Legacy Trust and DARE UK to deliver, design and manage mentoring schemes. He is a board member of England Netball; a director of Sporting Hearts; patron of the Thomley Activity Centre, Oxfordshire; anti-drug ambassador for UK Sport for the 100% Me Campaign; a Sporting Hero for the East Midlands Advocates Project; a Sport England Sporting Champion and a member of the British Olympic Association Planning for Success scheme.



**Annie Page**

*Director, Essentii / Point of Transition*

Annie Page is an Accredited NLP (Neuro Linguistic Programming) Trainer, an NLP Master Practitioner and Coaching Master, who also holds a Level 2 qualification with UK Athletics for Endurance Running. She has worked with athletes in a range of sports at both senior and junior level using cerebral sports coaching to focus on getting results and training their brain to peak performance. Through the techniques that Annie uses she can enable sustainable change for individuals and teams in both sport and business by supporting leaders, coaches and managers to make positive changes that will be long lasting and effective. Annie is a volunteer with the Princes Trust as both a progression mentor and business mentor and is author of the book *How to get off the sofa and start running*.