SMARTWAYFORWARD
CPDCoachingConference
BishamAbbey27September2012

Conference Programme

Morning sessions:

8.30am – 9.30am	**Registration and networking**
9.30am – 10.00am	**Welcome to the SMART Way Forward CPD Coaching Conference and Bisham Abbey** *Nadeem Shaikh, Managing Director, SMART Way Forward*
10.00am – 10.40am	**Keynote: The importance of coaching and training for Olympic success** *Bryan Steel, Olympic Medallist, British Cycling*
10.45am – 11.45am	**Choice of SMART CPD Coaching workshops:** A **Delivering constructive feedback in sport** *Dr Matt Long, Endurance coach, athletics* B **Advertising, marketing and promotion for your sports club (inc. social media: Twitter, LinkedIn and Facebook)** *Ian Wakefield, Sport Nottinghamshire CSP / former Business Development Manager, Chartered Institute for the Management of Sport and Physical Activity (CIMSPA)*
11.45am – 12.00pm	**SMART time, refreshment break and networking**
12.00pm – 1.00pm	**Choice of SMART CPD Coaching workshops:** A **The importance of coaching and volunteering in sport** *Lloyd Conaway, Director, Team Beds and Luton, with Nadeem Shaikh, Managing Director, SMART Way Forward* B **Mentoring and gaining valuable coaching experience** *Jenny Harris, Coach Mentor, England Athletics*
1.00pm – 2.00pm	**SMART energising, lunch and networking**

Afternoon sessions:

2.00pm – 3.00pm	**Choice of SMART CPD Coaching workshops:**	
	A	**Effective communication skills for sports coaches** *Nadeem Shaikh, Managing Director, SMART Way Forward*
	B	**HR requirements for the sport, leisure, health and fitness industry** *Donna Obstfeld, Director, DOHR Limited*
3.00pm – 3.15pm	**SMART time, refreshment break and networking**	
3.15pm – 4.15pm	**Choice of SMART CPD Coaching workshops:**	
	A	**The basics of coaching effectively by recognising learning styles and NLP** *Annie Page, Director, Essentii*
	B	**Effective personal management for sports coaches** Bryan Steel, Olympic Medallist, British Cycling
4.15pm – 4.35pm	**SMART summary and close** *Nadeem Shaikh, Managing Director, SMART Way Forward*	

This conference programme was correct at time of going to press. However, timings and content may be subject to minor changes on the day.